

Using Co-Curricular Transcripts to Impact Student Development: The Stories of Two Schools

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Using 'Real Time' Data to Improve Student Success



Marietta College

Student Learning & Development Transcript

How do we know what we know in campus involvement?

- Anec-data from students/observation
 - “A lot of people came!”
 - “Students seemed to really like the event.”
 - There was a negative reaction on facebook/twitter/YikYak, so everyone must have felt that way.

Moving Beyond Satisfaction Surveys

Prior Involvement Evaluations

- Post-event measurements
 - Follow-up survey
 - Headcounts
 - ROI
- Broad interest surveys
 - Type of event(s) preferred
 - Timing, Location preferences
 - Cost bearing

Additional Assessments

- 4 Year Plan/Program
 - Identified learning outcomes for each year of the MC experience
- Student Learning & Development Transcript
 - Organized by 7 Core Values
 - Intended to capture all co- and extra-curricular involvement

Student Learning & Development Transcript

- Goal 1: To measure the overall impact of the Marietta College co-curricular and extra-curricular experience
- Goal 2: To inform programmatic responses to the reported campus experience

Goal 1: Measure impact

Details

Title	Career and Personal Development Chair
Organization	Chi Omega Chi Gamma Chapter
Description	As Career and Personal Development chair, I assist my chapter by planning programs and activities that aid in their career development and benefit them in their life following Marietta College.
Date(s)	201

Details

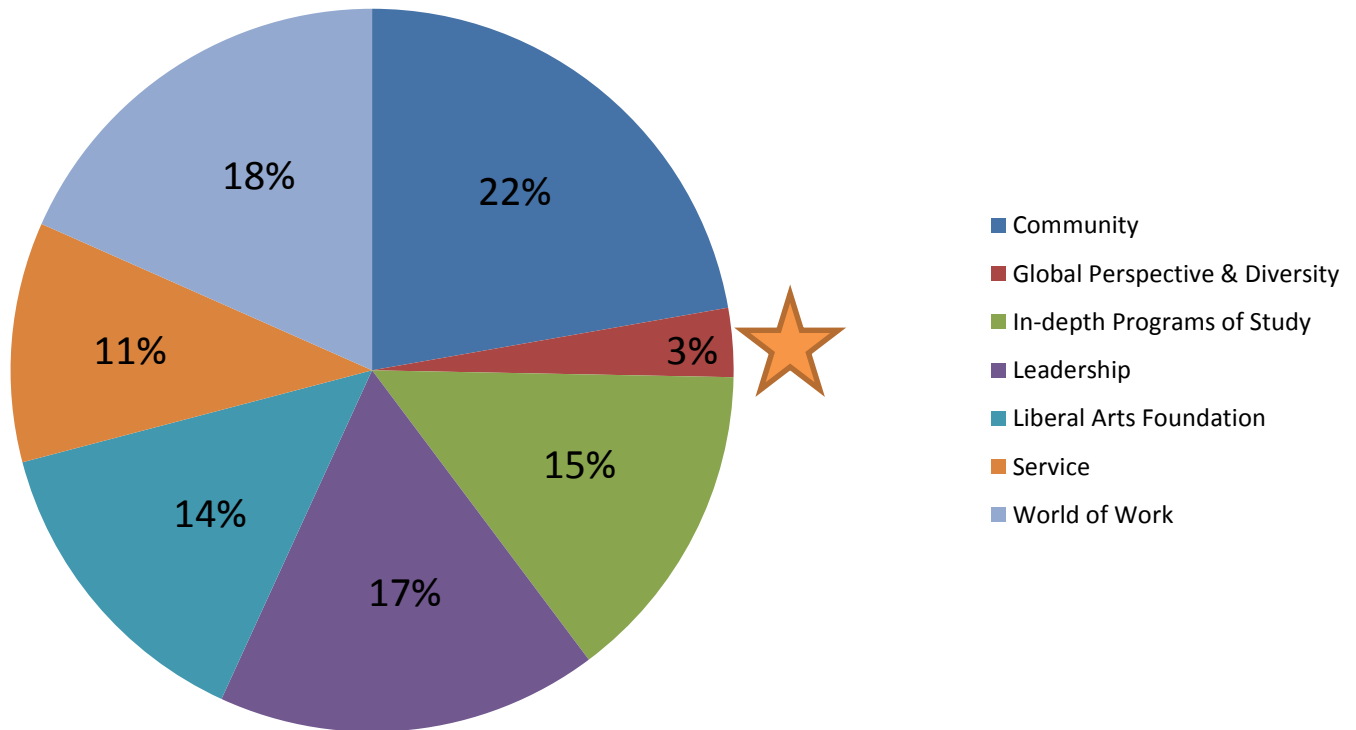
Title	Lab Assistant
Organization	Teaching Assistants
Description	Helped peers complete lab procedures and establish proper, safe lab techniques.
Date(s)	201

Details

Title	Board Member
Organization	Next Generation Leadership Program
Description	I am in this program that allows to be a board member for a non-profit organization in Marietta. I am on the board of Ely Chapman Education Foundation and I am going to be working with them to compete for a grant.
Date(s)	2014-01-13 - Present

Goal 2: Inform programmatic response

Activities Reported Fall 2012- Fall 2014 per Core Value



Adoption of Technology

- Integration has been biggest challenge
 - Staff and faculty
 - Strategy to combat: Campus-wide mailing sharing pre-formatted learning outcomes for organization advisors to use
 - Students
 - Strategy to combat: Making an “unofficial” transcript part of selected student leadership position application packets